

For immediate release



## **REGULATOR MARINE ANNOUNCES INTRODUCTION OF NEW REGULATOR 31**

### ***Deeply Versatile Center Console Redefines the Offshore Life***

EDENTON, NC, MAY 25, 2016 – Regulator Marine, manufacturers of the finest in offshore sportfishing boats, announced the introduction of the all-new Regulator 31 as the latest addition to their award-winning fleet. Like every model in the company’s full line of center consoles, Regulator’s newest introduction is sure to make waves among anglers and families seeking maximum versatility in their center console.

The Regulator 31 is equipped with twin 300 Yamaha engines, a massive cockpit, oversized tackle center and fishbox, plus every feature needed for a day of serious sportfishing. Taking a cue from the prized Regulator 41, the all-new 31 will also feature a starboard dive door, integrated forward seat backrests and other lifestyle amenities designed to maximize comfort offshore.

“We are continuously looking for ways to ensure that our full line meets the needs of our customers,” said Regulator President Joan Maxwell. “As we started planning for the 2017 model year, we were focused on the sweet spot between the 28 and the 34, and we have achieved it with the 31! This boat is a hardcore fishing machine that gives you more space without sacrificing performance, plus, it has every amenity you need for a day on the water with family and friends.”

Regulator will begin taking orders for the all-new 31 this summer through their growing dealer network in the U.S. and abroad.

**About Regulator Marine:** Born and built to last in Edenton, North Carolina, Regulator boats are tested against the challenging conditions of the Outer Banks, and delivered to locations throughout the U.S. and abroad. As manufacturers of premiere fishing boats ranging from the Regulator 23 to the Regulator 41, as well as custom patrol boats and stand outs like the “Indestructible Queen Bee” – a 26-foot boat that survived a 3-year, 3,500-mile unmanned trans-Atlantic journey – Regulator delivers American-made craftsmanship like no other. Regulators are designed and engineered for the most discriminating anglers in the world with a “no-compromise” philosophy for a Legendary Ride. [www.regulatormarine.com](http://www.regulatormarine.com)

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